

Main Theme	Strategic Objectives	Executive Procedures	Executive Tasks
<p style="text-align: center;"><b>Academic Research and Innovation</b></p>	<p style="text-align: center;"><b>5th Objective</b> Improve academic research and graduate programs and develop ways and means to support creativity and innovation</p>	<p style="text-align: center;">Support the culture of academic research and authorship at the University</p>	<ul style="list-style-type: none"> <li>• Adopting a system for the distribution of funds generated from funded research and providing incentives to researchers</li> <li>• Conducting training programs on writing research proposals and conference management and issuing a manual for this purpose</li> <li>• Activating the cooperation of PU with various universities to benefit from the various outside funds (e.g., funds provided from the Higher Council of Science and Technology, the Ministry of Higher Education's Fund for Scientific Research, the European Union programs and others)</li> <li>• Motivating joint research programs at PU</li> <li>• Adopting unified mechanism for a periodic organization of specialized conferences</li> </ul>
		<p style="text-align: center;">Offer graduate programs that enhance academic research and satisfy market and community needs locally and regionally</p>	<ul style="list-style-type: none"> <li>• Setting a mechanism to attract highly qualified faculty in the emerging fields</li> <li>• Developing and maintaining laboratories needed for new graduate programs</li> <li>• Conducting feasibility studies for offering new graduate programs</li> </ul>
		<p style="text-align: center;">Encourage creativity, innovation and entrepreneurship and pay due care for the talented students</p>	<ul style="list-style-type: none"> <li>• Reviewing and activating regulations for awarding creativity and innovation at PU</li> <li>• Setting a mechanism to search for talented students and support them</li> </ul>

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		Establish research centers and industrial, agricultural and business incubators	<ul style="list-style-type: none"><li>• Activating the functionality of the scientific centers and business incubators at the University</li></ul>