Main Theme	Strategic Objectives	Executive Procedures	Executive Tasks
Interaction with the community	9 th Objective Maintain an effective interaction between the University and the community	Enhance the cooperation mechanisms with the local community	Developing mechanisms for cooperation with the local community
		Maintain continuous support for the community services	Providing suitable financial support to the University activities in the local community
		Enhance the mechanisms used for marketing the University	Developing a mechanism for marketing the University
		Maintain a mechanism for a networking between the University and the industrial and business sectors	Securing the training opportunities for students through agreements with the relevant companies and factories