Organized by:
- Philadelphia University (PU), Amman, Jordan (www.philadelphia.edu.jo).
- The Arab Network for Open and Distance Education (ANODE), Amman, Jordan (www.anode1996.org).

Conference Overview:
The focus of the Conference is on the role of e-learning and open-education in the provision of high-quality higher education at an optimal economically feasible cost. It also aims at meeting the surging demand for higher education and the challenge of making it more accessible without compromising its quality.

Call for Papers:
We invite papers from experts, researchers, consultants and practitioners from both the academic and corporate worlds on a wide range of e-learning and open-education topics including: [Participation Form]
- The future of distance learning in the Arab World.
- Blended learning and the development of the knowledge society.
- Web 3 and its impact on higher education strategies.
- Virtual environments and creative thinking.
- Quality assurance in distance and open learning.
- Role of e-learning in collaborative and social learning.
- National strategies for e-learning.
- Assessment and evaluation of e-learning systems.
- E-learning and cross-border higher education.
- E-learning, mobility and equity of higher education.

Chair:
Mohammad Amin Awwad, PhD.
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Deadlines:
- Submission of papers by August 16, 2012.
- Notification of acceptance by October 11, 2012.

Languages of Presentation:
Arabic and English.

Publication of Conference Papers:
All submissions will be refereed before they are accepted for presentation, and all presentations will then be published in the proceedings of the Conference.

Registration Fees:
- 250 US dollars.
- 100 US dollars for students.

PU and ANODE provide free local transportation to the conference Venue, coffee breaks, and lunch.