



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

WAR NEWS: A Young Reporter In Indochina



Author	Anson,Robert Sam
Publication Data	N.Y.: Simon & Sechuster, 1989
Physical Description	316p
Subject Area	Journalism
Subject Headings	Robert Sam Anson Journalists--United States--Biography Indochina--History--1945-
Call Number	070.92 ANS

Philadelphia University Library 2011



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

SCIENTOMETRIC INDICATORS: A 32-Country Comparative Evaluation of Publishing Performance and Citation Impact

	Author	Braun,Tibor Glanzel,Wolfgang Schubert,Andras
	Publication Data	Singapore: World Scientific, 1985
	Physical Description	VII, 424p
	Subject Area	Journalism
	Subject Headings	Science Publishing--Evaluation
	Call Number	070.5 BRA

Philadelphia University Library 2011



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ONLINE CATALOGUE

[Press skills 2: course 202]


	Parallel Title	مهارات صحفية 2 باللغة الانجليزية: مساق 202
	Author	Badran,Badran (Compiler)
	Responsibility Data	[compiled by] Badran Badran
	Physical Description	[233 in various pagings] , 28 cm.
	Series Data	[Press - Cutting (photocopy)];
	Subject Area	Journalism
	Subject Headings	Journalism
	Call Number	070 PRE
Philadelphia University Library 2011		



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ONLINE CATALOGUE

News reporting and writing


	Author	The Missouri group: Brooks Brian,S., ... [et al]
	Publication Data	New York: St. Martin's Press, 1988
	Edition	3rd ed
	Physical Description	XVII, 571p
	Subject Area	Journalism
	Subject Headings	Reporters and reporting Journalism--Authorship
	Call Number	070.43 NEW
Philadelphia University Library 2011		



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ONLINE CATALOGUE

The international news agencies

	Author	Barrett, Oliver Boyd
	Publication Data	London: Constable, 1980
	Physical Description	284p
	Series Data	Communication & society series;
	Subject Area	Journalism
	Subject Headings	News agencies
	Call Number	070.4 BAR


Philadelphia University Library 2011



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

The arab press: news media and political process in the arab world

	Parallel Title	الصحافة العربية
	Author	Rugh, William A.
	Publication Data	New York: Syracuse University Press, 1979
	Physical Description	XVIII, 205p
	Subject Area	Journalism
	Subject Headings	Press--Arab countries Journalism--Political aspects--Arab countries
	Call Number	071 RUG

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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Popular reality: Journalism, modernity, popular culture



Author	Hartley, John
Publication Data	London: Arnold, 1996
Physical Description	XIII, 268p
Subject Area	Journalism
Subject Headings	Journalism Popular culture
Call Number	070.4 HAR


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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Literary market place (LMP) 1986: The Directory of American book publishing with names and numbers

	Publication Data	New York: R. R. Bowker Co., 1986
	Physical Description	XVIII, 967p
	Subject Area	Journalism
	Subject Headings	Publishers and publishing--United States--Directories
	Call Number	070.50973 LIT


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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

The language of newspapers

	Author	Reah, Danuta
	Publication Data	London: Routledge, 1998
	Physical Description	X, 126p
	Series Data	Intertext;
	Subject Area	Journalism
	Subject Headings	Newspapers -- Language English language -- Discourse analysis
	Call Number	070.0141 REA
Philadelphia University Library 2011		



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Interviewing for journalists



Author	Adams,Sally
Publication Data	London: Routledge, 2001
Physical Description	185p
Series Data	Media skills;
Subject Area	Journalism
Subject Headings	Interviewing in journalisim
Call Number	070.43 ADA


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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Inside book publishing

	Author	Clark,Giles
	Publication Data	London: Routledge, 2001
	Edition	3rd ed.
	Physical Description	IX, 251p
	Subject Area	Journalism
	Subject Headings	Publishers and publishing Publishers and publishing -- Vocational guidance Publishers and publishing -- Great Britain
	Call Number	070.5 CLA
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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Journalism Quarterly

	Publication Data	Columbia, SC, US: Association for Education in Journalism and Mass Communication, 1994-
	Volumes/Issues Held	1994 v.71 n.1-4.
	Frequency	
	Notes	Starting 1995 title changed to: Journalism & Mass Communication Quarterly
	Subject Area	Journalism
	ISSN	0196-3031
	Subject Headings	Journalism -- Periodicals
	Call Number	070.175 JOQ



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Women make the news: a crack in the "glass ceiling"? a report on the 8 March 2000 initiative



Author	Ziamou, Theodora
Publication Data	Paris: UNESCO, [1995]
Physical Description	52p
Subject Area	Journalism
Subject Headings	Women journalists -- Middle East Popular culture -- Middle East
Call Number	070.40820956 ZIA


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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Journalism & Mass Communication Quarterly


	Corporate	Association for Education in Journalism and Mass Communication ;
	Publication Data	Columbia, SC, US: Association for Education in Journalism and Mass Communication, Vol. 72 no. 1 (Spring 1995)-
	Volumes/Issues Held	1995 v.72 n.1-2000 v.77n.3.
	Frequency	
	Notes	Formerly: Journalism Quarterly
	Supplementary Notes	Each issue has also a distinctive title
	Subject Area	Journalism
	ISSN	1077-6990
	Subject Headings	Journalism -- Periodicals Mass media -- Periodicals
	Call Number	070.175 JMC



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Strategic newspaper management


	Author	Fink, Conrad C. (Author)
	Responsibility Data	Conrad C. Fink
	Publication Data	Boston: Allyn and Bacon, 1996
	Physical Description	xiv, 464 p.
	ISBN	0-02-337731-3
	Subject Area	Journalism
	Subject Headings	Newspaper publishing -- Management
	Call Number	070.5068 FIN
Philadelphia University Library 2011		



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

World press encyclopedia: a survey of press systems worldwide


	Author	Quick, Amanda C. (ed.)
	Publication Data	Detroit: Gale, 2003
	Edition	2nd ed.
	Physical Description	2 vols.
	Notes	v. 1: A-M v. 2: N-Z
	Subject Area	Journalism
	Subject Headings	PRESS -- ENCYCLOPEDIAS MASS MEDIA -- ENCYCLOPEDIAS
	Call Number	070.03 WOR



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

An introduction to news reporting: a beginning journalist's guide


	Author	Yopp,Jan Johnson (Author) Haller,Beth A. (Author)
	Responsibility Data	Jan Johnson Yopp, Beth A. Haller
	Publication Data	Boston: Pearson A and B, 2005
	Physical Description	xx., 307 p.
	ISBN	0-205-34218-3
	Subject Area	Journalism
	Subject Headings	Reporters and reporting
	Call Number	070.43 YOP
Philadelphia University Library 2011		



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

A journalist's guide to the internet: the net as a reporting tool


	Author	Callahan, Christopher (AUTHOR)
	Publication Data	Boston: Pearson Education, 2003
	Edition	2nd ed.
	Physical Description	xi, 132p.
	ISBN	0-205-35098-4
	Subject Area	Journalism
	Subject Headings	JOURNALISM -- COMPUTER NETWORK RESOURCES REPORTERS AND REPORTING -- COMPUTER NETWORK RESOURCES
	Call Number	070.40285 CAL



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Journalism in the information age: a guide to computers for reporters and editors

	Author	Brooks, Brian S. (AUTHOR)
	Responsibility Data	Brian S. Brooks
	Publication Data	Boston: Allyn and Bacon, 1997
	Physical Description	x, 166 p.
	ISBN	0-205-26411-5
	Subject Area	Journalism
	Subject Headings	JOURNALISM -- DATA PROCESSING INFORMATION NETWORKS REPORTERS AND REPORTING
	Call Number	070.40285 BRO

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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

The Electronic grapevine: rumor, reputation, and reporting in the new on-line environment

	Author	Borden,Diane L. (ED.) Harvey,Kerric (ED.)
	Publication Data	London: Lawrence Erlbaum Associates, 1998
	Physical Description	vi, 199p.
	Series Data	Telecommunications;
	ISBN	0-8058-2172-4
	Subject Area	Journalism
	Subject Headings	JOURNALISM -- DATA PROCESSING INTERNET INFORMATION NETWORKS
	Call Number	070.40285 ELE


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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Be a freelance journalist: your step-by-step guide to success

	Author	Hall,Christine (Author)
	Publication Data	Mumbai: Jaico Publishing House, 2002
	Physical Description	160 p.
	Series Data	How to;
	ISBN	81-7224-698-6
	Subject Area	Journalism
	Subject Headings	Freelance journalism
	Call Number	070.4 HAL
Philadelphia University Library 2011		



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Covering violence: a guide to ethical reporting about victims and trauma



Author	Cote, William (Author) Simpson, Roger (Author)
Publication Data	New York: Columbia University Press, 2000
Physical Description	xv, 249 p.
ISBN	0-231-11451-6
Subject Area	Journalism
Subject Headings	Disasters -- Press coverage Violence -- Press coverage Victims -- Press coverage
Call Number	070.433 COT

Philadelphia University Library 2011



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

News values: ideas for an information age



Author	Fuller, Jack (Author)
Publication Data	Chicago: The University of Chicago Press, 1996
Physical Description	xiv, 251 p.
ISBN	0-226-26880-2
Subject Area	Journalism
Subject Headings	Press -- Objectivity Journalism -- Moral and ethical aspects
Call Number	070.4 FUL


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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Beyond the front lines: how the news media cover a world shaped by war


	Author	Seib, Philip (Author)
	Responsibility Data	Philip Seib
	Publication Data	New York: Palgrave Macmillan, 2004
	Physical Description	xvi, 185 p.
	ISBN	1403965471
	Subject Area	Journalism
	Subject Headings	War -- Press coverage
	Call Number	070.4333 SEI
Philadelphia University Library 2011		



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

21st century feature writing


	Author	Johnson,Carla (Author)
	Responsibility Data	Carla Johnson
	Publication Data	Boston: Pearson A and B, 2005
	Physical Description	xv, 206 p.
	ISBN	0-205-38015-8
	Subject Area	Journalism
	Subject Headings	Feature writing
	Call Number	070.44 JOH
Philadelphia University Library 2011		



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Creative interviewing: the writer's guide to gathering information by asking questions

	Author	Metzler, Ken (Author)
	Responsibility Data	Ken Metzler
	Publication Data	Boston: Allyn and Bacon, 1997
	Edition	3rd ed.
	Physical Description	xiii, 238 p.
	ISBN	0-205-26258-9
	Subject Area	Journalism
	Subject Headings	Interviewing in journalism
	Call Number	070.43 MET


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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Digital photojournalism


	Author	Zavoina,Susan C. (Author) Davidson,John H. (Author)
	Responsibility Data	Susan C. Zavoina, John H. Davidson
	Publication Data	Boston: Allyn and Bacon, 2002
	Physical Description	xxvi, 176 p.
	ISBN	0-205-33240-4
	Subject Area	Journalism
	Subject Headings	Photojournalism Image processing -- Digital techniques
	Call Number	070.49 ZAV
Philadelphia University Library 2011		



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Feature writing for newspapers and magazines: the pursuit of excellence


	Author	Friedlander,Edward Jay (Author) Lee,John (Author)
	Responsibility Data	Edward Jay Friedlander, John Lee
	Publication Data	Boston: Pearson A and B, 2004
	Edition	5th ed.
	Physical Description	xv, 337 p.
	ISBN	0-205-38191-X
	Subject Area	Journalism
	Subject Headings	Feature writing
	Call Number	070.44 FRI
Philadelphia University Library 2011		



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Journalism: who, what, when, where, why and how


	Author	Stovall,James Glen (Author)
	Responsibility Data	James Glen Stovall
	Publication Data	Boston: Pearson A and B, 2005
	Physical Description	xxiii, 504 p.
	ISBN	0-205-37204-X
	Subject Area	Journalism
	Subject Headings	Journalism
	Call Number	070.4 STO
Philadelphia University Library 2011		



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

The complete editor

	Author	Stoval,James Glen (Author) Mullins,Edward (Author)
	Responsibility Data	James Glen Stovall, Edward Mullins
	Publication Data	Boston: Pearson/ Allyn and Bacon, 2006
	Edition	2nd ed.
	Physical Description	x, 307 p.
	ISBN	0-205-43463-0
	Subject Area	Journalism
	Subject Headings	Journalism -- Editing Journalism -- Data processing Newspaper layout and typography
	Call Number	070.410285 STO


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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

The complete reporter: fundamentals of news gathering, writing, and editing


	Author	Leiter, Kelly (Author) Harriss, Julian (Author) Johnson, Stanley (Author)
	Responsibility Data	Kelly Leiter, Julian Harriss, Stanley Johnson
	Publication Data	Boston: Allyn and Bacon, 2000
	Edition	7th ed.
	Physical Description	xiv, 562 p.
	ISBN	0-205-29586-X
	Subject Area	Journalism
	Subject Headings	Reporters and reporting -- Handbooks, manuals, etc. Journalism -- Authorship -- Handbooks, manuals, etc. Journalism -- Editing -- Handbooks, manuals, etc. Report writing -- Handbooks, manuals, etc.
	Call Number	070.43 LEI
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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Visual journalism: a guide for new media professionals

	Author	Harris, Christopher R. (Author) Lester, Paul Martin (Author)
	Responsibility Data	Christopher R. Harris, Paul Martin Lester
	Publication Data	Boston: Allyn and Bacon, 2002
	Physical Description	xxiv, 342 p.
	ISBN	0-205-32259-X
	Subject Area	Journalism
	Subject Headings	Journalism -- Data processing Reporters and reporting Photojournalism Newspaper layout and typography
	Call Number	070.430285 HAR

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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Television field production and reporting


	Author	Shook, Fred (Author)
	Responsibility Data	Fred Shook
	Publication Data	Boston: Pearson Allun and Bacon, 2005
	Edition	4th ed.
	Physical Description	xxiii, 376 p.
	ISBN	0-205-41846-5
	Subject Area	Journalism
	Subject Headings	Television broadcasting of news Television -- Production and direction
Call Number	070.43 SHO	



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Web journalism: practice and promise of a new medium


	Author	Stovall,James Glen (Author)
	Responsibility Data	James Glen Stovall
	Publication Data	Boston: Pearson A and B, 2004
	Physical Description	xv, 239 p.
	ISBN	0-205-35398-3
	Subject Area	Journalism
	Subject Headings	Electronic journals Journalism
	Call Number	070.4 STO
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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Broadcast journalism: a guide for the presentation of radio and television news

	Author	Cohler, David Keith (Author)
	Responsibility Data	David Keith Cohler
	Publication Data	Upper Saddle River, NJ: Prentice Hall, 1994
	Edition	2nd ed.
	Physical Description	xviii, 315 p.
	ISBN	0-130-88659-9
	Subject Area	Journalism
	Subject Headings	Broadcast journalism
	Call Number	070.19 COH



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Global journalism: topical issues and media systems


	Author	De Beer,Arnold S. (ed.) Merrill,John C. (ed.)
	Responsibility Data	editors, Arnold S. de Beer, John C. Merrill
	Publication Data	Boston: Pearson A and B, 2004
	Edition	4th ed.
	Physical Description	xxii, 474 p.
	ISBN	0-8013-3027-0
	Subject Area	Journalism
	Subject Headings	Journalism
	Call Number	070.4 GLO
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ONLINE CATALOGUE

The life and letters of Walter H. Page

	Author	Hendrick, Burton J. (Author)
	Responsibility Data	by Burton J. Hendrick
	Publication Data	New York: Doubleday, Page & Company, 1925
	Physical Description	2 v.
	Subject Area	Journalism
	Subject Headings	Page, Walter Hines, 1855-1918. United States -- Foreign relations -- Great Britain Great Britain -- Foreign relations -- United States
	Call Number	070.492 HEN


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ONLINE CATALOGUE

The complete reporter: fundamentals of news gathering, writing, and editing, complete with exercises

	Author	Harriss, Julian (Author) Leiter, Kelly (Author) Johnson, Stanley
	Responsibility Data	Julian Harriss, Kelly Leiter, and Stanley Johnson
	Publication Data	New York: Macmillan Publishing, 1981
	Physical Description	xv, 499 p.
	ISBN	0-02350600-8
	Subject Area	Journalism
	Subject Headings	Reporters and reporting -- Handbooks, manuals, etc. Journalism -- Authorship -- Handbooks, manuals, etc. Journalism -- Editing -- Handbooks, manuals, etc. Report writing -- Handbooks, manuals, etc.
	Call Number	070.43 HAR


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ONLINE CATALOGUE

Infographics: a journalist's guide

	Author	Stoval, James Glen (Author)
	Responsibility Data	James Glen Stovall
	Publication Data	Boston: Allyn and Bacon, 1997
	Physical Description	viii, 176 p.
	ISBN	0-205-26105-1
	Subject Area	Journalism
	Subject Headings	Newspapers -- Illustrations Charts, diagrams, etc.
	Call Number	070.4 STO


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ONLINE CATALOGUE

The press and America: an interpretative history of the mass media

	Author	Emery,Edwin (Author) Emery,Michael (Author)
	Responsibility Data	Edwin Emery, Michael Emery
	Publication Data	Englewood Cliffs, New Jersey, YD: Prentice Hall, 1978
	Edition	4th ed.
	Physical Description	xvii, 574 p.
	ISBN	0-13-697979-3
	Subject Area	Journalism
	Subject Headings	Press -- United States American newspapers
Call Number	072 EME	
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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Al-Jazeera: how Arab TV news challenged the world




Author	Miles, Hugh (Author)
Responsibility Data	Hugh Miles
Publication Data	London: Abacus, 2005
Physical Description	xii, 452 p.
ISBN	0-439-11925-2
Subject Area	Journalism
Subject Headings	Al Jazeera (Television network) Television broadcasting of news -- Arab countries Television broadcasting of news -- Qatar
Call Number	070.195 MIL



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

The magazine publishing industry

	Author	Daly, Charles P. (Author) Henry, Patrick (Author) Ryder, Ellen (Author)
	Responsibility Data	Charles P. Daly, Patrick Henry, Ellen Ryder
	Publication Data	Boston: Allyn and Bacon, 1997
	Physical Description	x, 310 p.
	ISBN	0-205-16612-1
	Subject Area	Journalism
	Subject Headings	Periodicals -- Publishing -- United States
	Call Number	070.572 DAL



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

The decision-making process in journalism

	Author	Hausman, Carl (Author)
	Responsibility Data	Carl Hausman
	Publication Data	Chicago: Nelson-Hall Publishers, 1990
	Physical Description	vii, 140 p.
	ISBN	0-8304-1203-4
	Subject Area	Journalism
	Subject Headings	Journalism -- Decision making Journalism -- Objectivity Journalistic ethics Journalism -- Social aspects
	Call Number	070.40684 HAU


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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

The other war: Israelis, Palestinians, and the struggle for media supremacy


	Author	Gutmann, Stephanie (Author)
	Responsibility Data	Stephanie Gutmann
	Publication Data	San Francisco: Encounter Books, 2005
	Physical Description	v, 287 p.
	ISBN	1-893554-94-5
	Subject Area	Journalism
	Subject Headings	Arab-Israeli conflict -- Press coverage Arab-Israeli conflict -- Mass media and the conflict
	Call Number	070.449956093 GUT
Philadelphia University Library 2011		



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Broadcast news producing


	Author	Schultz ,Brad (Author)
	Responsibility Data	Brad Schultz
	Publication Data	Thousand Oaks : Sage Publications, 2005
	Physical Description	xii, 217 p. : ill. ; 26 cm.
	ISBN	1-4129-0671-7
	Subject Area	Journalism
	Subject Headings	Television broadcasting of news Television -- Production and direction Radio journalism Radio -- Production and direction
	Call Number	070.43 SCH



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

How to publish your communication research : an insider's guide


	Author	Alexander ,Alison (ed.) Potter ,W. James (ed.)
	Responsibility Data	edited by Alison Alexander, W. James Potter ; with contributions by James A. Anderson ... [et al.]
	Publication Data	Thousand Oaks: Sage Publications, 2001
	Physical Description	ix, 161 p. ; 24 cm.
	ISBN	978-0-7619-2180-6
	Subject Area	Journalism
	Subject Headings	Authorship -- Marketing Academic writing Scholarly publishing
	Call Number	070.52 HOW
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PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Publishing in the information age : a new management framework for the digital era

	Author	Eisenhart ,Douglas M. (Author)
	Responsibility Data	Douglas M. Eisenhart
	Publication Data	Westport, Conn. : Praeger, 1996
	Edition	Updated with a new afterword
	Physical Description	xiv, 305 p. ; 23 cm.
	Notes	Includes bibliographical references and index.
	ISBN	0-275-95696-2
	Subject Area	Journalism
	Subject Headings	Publishers and publishing -- United States Communication and traffic -- United States Mass media -- United States
	Call Number	070.50973 EIS

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