




# PHILADELPHIA UNIVERSITY LIBRARY

## ONLINE CATALOGUE

### Franchising hospitality services

	<b>Author</b>	Lashley, Conrad (ed.) Morrison, Alison (ed.)
	<b>Responsibility Data</b>	edited by Conrad Lashley and Alison Morrison
	<b>Publication Data</b>	Oxford: Butterworth/Heinmann, 2000
	<b>Physical Description</b>	xviii, 274 p. ; 24 cm.
	<b>Series Data</b>	The hospitality, leisure and tourism series;
	<b>ISBN</b>	0-7506-4772-8
	<b>Subject Area</b>	Home economics
	<b>Subject Headings</b>	Hospitality industry -- Management Franchises (Retail trade)
	<b>Call Number</b>	647.94068 FRA

Philadelphia University Library 2011