



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Hospitality Marketing



Author	Wearne,Neil
Publication Data	Oxford: Butterworth Heinemann, 1996
Physical Description	XVI, 321p
Notes	Rvised Alison J. Morrison
Subject Area	Home economics
Subject Headings	Hospitality Industry--Marketing
Call Number	647.940688 WEA

Philadelphia University Library 2011