




PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Essential business tactics for the net

	Author	Chase,Larry Shulock,Eileen
	Publication Data	New York: Wiley Computer Publishing, 2001
	Edition	2nd ed.
	Subject Area	Management
	Subject Headings	Electronic Commerce Business enterprises -- Computer networks Internet marketing -- Cost effectiveness World Wide Web
	Call Number	658.84 CHA
Philadelphia University Library 2011		