




PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Internet marketing

	Author	Sheth,Jagdish N. Eshghi,Abdolreza. Krishnan,Balaji C.
	Publication Data	Fort Worth: Harcourt College Publishers, 2001
	Physical Description	419p
	Subject Area	Management
	Subject Headings	Internet marketing
	Call Number	658.84 SHE
Philadelphia University Library 2011		