



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

The Guru guide to the Knowledge economy: the best ideas for operating profitably in a hyper-competitive world

	Author	Boyett, Joseph H. (Author) Boyett, Jimmie T. (Author)
	Publication Data	New York: John Wiley and Sons, 2001
	Physical Description	XIV, 418p
	ISBN	0-471-39085-2
	Subject Area	Management
	Subject Headings	INFORMATION TECHNOLOGY -- ECONOMIC ASPECTS ELECTRONIC COMMERCE
	Call Number	658.84 BOY
Philadelphia University Library 2011		