




PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Globalization and business

	Author	Daniels, John D. (Author) Badebaugh, Lee H. (Author) Sullivan, Daniel P. (Author)
	Publication Data	Upper Saddle River, New Jersey: Prentice - Hall, 2002
	Physical Description	XIII, 399p.
	ISBN	0-13-062030-0
	Subject Area	Management
	Subject Headings	INTERNATIONAL BUSINESS ENTERPRISES INTERNATIONAL BUSINESS ENTERPRISES -- MANAGEMENT GLOBALIZATION
	Call Number	658.18 DAN