



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

The art of.COMbat: ancient wisdom for the competitive economy



Author	McCarthy,Shawnn P. (Author)
Publication Data	New York: John Wiley and Sons, 2001
Physical Description	XVI, 238p
ISBN	0-471-41519-7
Subject Area	Management
Subject Headings	ELECTRONIC COMMERCE
Call Number	658.84 MCC

Philadelphia University Library 2011