



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

The Art of Innovation: lessons in creativity from IDEO, America's leading design firm



Author	Kelley, Tom (Author) Littman, Jonathan (Author)
Publication Data	New York: Doubleday, 2000
Physical Description	307p
Subject Area	Management
Subject Headings	CREATIVE ABILITY IN BUSINESS -- CASE STUDIES TECHNOLOGICAL INNOVATIONS -- CASE STUDIES
Call Number	658.4063 KEL

Philadelphia University Library 2011