



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Retail Marketing Management



Author	Gilbert,David (Author)
Publication Data	Harlow, England: Prentice Hall, 2003
Edition	2nd ed.
Physical Description	XIII, 457p
Subject Area	Management
Subject Headings	RETAIL TRADE MARKETING -- MANAGEMENT
Call Number	658.87 GIL

Philadelphia University Library 2011