




PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

STRATEGIC MANAGEMENT AND BUSINESS POLICY

	Author	Wheelen,Thomas L. Hunger,J.David
	Publication Data	Reading: Addison-Wesley, 1986
	Edition	2nd.ed.
	Physical Description	1023p + Disk
	Notes	Includes bibliographies and index
	Subject Area	Management
	Subject Headings	Corporate planning Management
	Call Number	658.4012 WHE
Philadelphia University Library 2011		