




PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Creating business advantage in the information age

	Author	Applegate, Lynda M. (Author) Austin, Robert D. (Author) McFarlan, F. Warren (Author)
	Publication Data	Boston: McGraw-Hill, 2002
	Physical Description	XVI, 412p
	ISBN	0-07-122658-3
	Subject Area	Management
	Subject Headings	ELECTRONIC COMMERCE BUSINESS -- COMPUTER NETWORK RESOURCES INTERNET
	Call Number	658.84 APP
Philadelphia University Library 2011		