




PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Introduction to e-commerce

	Author	Rayport, Jeffrey F. (Author) Jaworski, Bernard J. (Author)
	Publication Data	Boston: McGraw-Hill/ Irwin, 2002
	Physical Description	XXXVIII, 664p.
	ISBN	0-07-112492-6
	Subject Area	Management
	Subject Headings	ELECTRONIC COMMERCE
	Call Number	658.84 RAY
	Philadelphia University Library 2011	