



# PHILADELPHIA UNIVERSITY LIBRARY

## ONLINE CATALOGUE

**Building, leading, and managing strategic alliances: how to work effectively and profitably with partner companies**

	<b>Author</b>	Kuglin,Fred A. (Author) Hook,Jeff (Author)
	<b>Publication Data</b>	New York: Amacom, 2002
	<b>Physical Description</b>	XIII, 272p
	<b>ISBN</b>	0-8144-0683-1
	<b>Subject Area</b>	Management
	<b>Subject Headings</b>	STRATEGIC ALLIANCES (BUSINESS)
	<b>Call Number</b>	658.044 KUG
	Philadelphia University Library 2011	