

PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Jumping the curve: Innovation and strategic choice in an age of transition



Author Imparato, Nicholas (Author)
Harari, Oren (Author)

Publication Data San Francisco: Jossey-Bass Publishers, 1994

Physical Description Series Data Jossey-Bass management series;

ISBN 0-7879-0183-0

Subject Area Management

Subject Headings STRATEGIC PLANNING ORGANIZATIONAL CHANGE ORGANIZATIONAL BEHAVIOR CORPORATE CULTURE

Call Number 658.4012 IMP

Philadelphia University Library 201