



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Effective management by objectives; the 3-D method of MBO

	Author	Reddin, W. J. (Author)
	Responsibility Data	W. J. Reddin
	Publication Data	New York: McGraw-Hill Book Company, 1971
	Physical Description	xiii, 224 p. illus. 24 cm.
	ISBN	07-051360-0
	Subject Area	Management
	Subject Headings	Management Executive ability
	Call Number	658.4 RED
Philadelphia University Library 2011		