




# PHILADELPHIA UNIVERSITY LIBRARY

## ONLINE CATALOGUE

### Strategic management and business policy

	<b>Author</b>	Wheelen, Thomas L. (Author) Hunger, J. David (Author)
	<b>Publication Data</b>	Upper Saddle River, New Jersey: Prentice Hall, 2004
	<b>Edition</b>	9th ed.
	<b>Physical Description</b>	1 v. (various pagings)
	<b>ISBN</b>	0-13-122551-0
	<b>Subject Area</b>	Management
	<b>Subject Headings</b>	STRATEGIC PLANNING STRATEGIC PLANNING -- CASE STUDIES
	<b>Call Number</b>	658.4012 WHE

Philadelphia University Library 2011