




PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Corporate creativity: the winning edge

	Author	Khandwalla, Pradip N. (Author)
	Responsibility Data	Pradip N. Khandwalla
	Publication Data	New Delhi: Tata Mc Graw Hill Publishing Company, 2003
	Physical Description	xii, 362 p.
	ISBN	0-07-049949-7
	Subject Area	Management
	Subject Headings	Creative ability in business Technological innovations
	Call Number	658.40714 KHA
Philadelphia University Library 2011		