

ONLINE CATALOGUE

Modern competitive strategy

	Author	Walker,Gorden (Author)
	Responsibility Data	Gordon Walker
	Publication Data	Boston: McGraw-Hill, 2004
	Physical Description	xvii, 290 p.
	ISBN	007-123274-5
	Subject Area	Management
	Subject Headings	Strategic planning Industrial management
	Call Number	658.4012 WAL
Philadelphia University Library 2011		