



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Technical marketing communication

	Author	Harner,Sandra W. (Author) Zimmerman, Tom G. (Author)
	Responsibility Data	Sandra W. Harner, Tom G. Zimmerman
	Publication Data	New York: Longman, 2002
	Physical Description	xvii, 236 p.
	Series Data	The Allyn and Bacon series in technical communication;
	ISBN	0-205-32444-4
	Subject Area	Management
	Subject Headings	Communication of technical information Marketing
	Call Number	658.804 HAR

Philadelphia University Library 2011