

ONLINE CATALOGUE

Public relations: a values-driven approach

		Guth,David W. (Author) Marsh,Charles (Author)
		David W. Guth, Charles Marsh
	Publication Data	Boston: Pearson Education, 2006
	Edition	
	Physical Description	xix, 604 p.
	ISBN	0-205-45953-6
	Subject Area	Management
	0	Public relations Public relations Moral and ethical aspects
	Call Number	659.2 GUT
Philadelphia University Library 2011		