

## PHILADELPHIA UNIVERSITY LIBRARY

## Online Catalogue

## Public relations: writing and media techniques

	Author	Wilcox, Dennis L. (Author)
	<b>Responsibility Data</b>	Dennis L. Wilcox
	<b>Publication Data</b>	Boston: Pearson A and B, 2004
	Edition	
	Physical Description	xiv, 578 p.
	ISBN	0-205-42917-3
	Subject Area	Management
		Public relations Public relations United States Authorship
	Call Number	659.2 WIL
Philadelphia University Library 2011		