




PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Entrepreneurship: successfully launching new ventures

| | | |
|--|--------------------------------------|---|
|  | Author | Barringer, Bruce R. (Author) Ireland, R. Daune (Author) |
| | Responsibility Data | Bruce R. Barringer, R. Duane Ireland |
| | Publication Data | Upper Saddle River, New Jersey: Pearson Prentice Hall, 2006 |
| | Physical Description | xxii, 482 p. |
| | Notes | "Acompained with OneKey that all you need for online materials" |
| | ISBN | 0-13-061855-1 |
| | Subject Area | Management |
| | Subject Headings | Entrepreneurship New business enterprises |
| | Call Number | 658.11 BAR |
| | Philadelphia University Library 2011 | |