



# PHILADELPHIA UNIVERSITY LIBRARY

## ONLINE CATALOGUE

### New products management

	<b>Author</b>	Crawford,Merle (Author) Di Benedetto,Anthony (Author)
	<b>Responsibility Data</b>	Merle Crawford, Anthony Di Benedetto
	<b>Publication Data</b>	Boston: McGraw-Hill/ Irwin, 2006
	<b>Edition</b>	8th ed.
	<b>Physical Description</b>	xx, 540 p.
	<b>ISBN</b>	0-07-124433-6
	<b>Subject Area</b>	Management
	<b>Subject Headings</b>	New products -- Management
	<b>Call Number</b>	658.575 CRA

Philadelphia University Library 2011