



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Strategy: core concepts, analytical tools, readings

	Author	Thompson, Arthur A. (Author) Gamble, John E. (Author) Strickland, A.J. (Author)
	Responsibility Data	Arthur A. Thompson, John E. Gamble, A. J. Strickland
	Publication Data	Boston: McGraw-Hill/ Irwin, 2006
	Edition	2nd ed.
	Physical Description	xxxix, 458 p.
	ISBN	0-07-111671-0
	Subject Area	Management
	Subject Headings	Strategic planning Management
Call Number	658.4012 THO	
Philadelphia University Library 2011		