




# PHILADELPHIA UNIVERSITY LIBRARY

## ONLINE CATALOGUE

### Fashion icon : the power and influence of graphic design

	<b>Author</b>	Toth, Mike (Author) D'Amato, Jennie (Author)
	<b>Responsibility Data</b>	Mike Toth and Jennie D'Amato
	<b>Publication Data</b>	Gloucester, Massachusetts: Rockport Publishers, 2003
	<b>Physical Description</b>	176 p.
	<b>ISBN</b>	1-56496-949-5
	<b>Subject Area</b>	Management
	<b>Subject Headings</b>	Advertising -- Fashion Graphic design (Typography) Fashion merchandising
	<b>Call Number</b>	659.19687 TOT