



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Corporate communications : convention, complexity, and critique

	Author	Christensen ,Lars Thoger (Author) Morsing ,Mette (Author) Cheney ,George (Author)
	Responsibility Data	Lars Thoger Christensen, Mette Morsing, George Cheney
	Publication Data	Los Angeles : Sage Publications, 2008
	Physical Description	xii, 251 p. : ill. ; 25 cm.
	ISBN	978-1-4129-3103-8
	Subject Area	Management
	Subject Headings	Business communication Corporate image Corporate culture
	Call Number	658.45 CHR