




PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Public relations writing : principles in practice

	Author	Treadwell,Donald (Author) Treadwell,Jill B. (Author)
	Responsibility Data	Donald Treadwell, Jill B. Treadwell
	Publication Data	Thousand Oaks : Sage Publications, 2005
	Edition	2nd ed.
	Physical Description	xxvi, 517 p. : ill. ; 26 cm.
	Notes	accompanied with student workbook
	ISBN	1-4129-0551-6
	Subject Area	Management
	Subject Headings	Public relations Public relations -- Authorship Business writing
	Call Number	659.2 TRE