



# PHILADELPHIA UNIVERSITY LIBRARY

## ONLINE CATALOGUE

### SALES MANAGEMENT: Decisions, Strategies, and Cases



<b>Author</b>	Still,Richard R. Cundiff,Edward W. Govoni,Norman A.P.
<b>Publication Data</b>	New Jersey: Prentice-Hall, [19--]
<b>Edition</b>	5th.ed.
<b>Physical Description</b>	638p
<b>Notes</b>	Includes index
<b>Subject Area</b>	Management
<b>Subject Headings</b>	Sales management
<b>Call Number</b>	658.81 STI