

## ONLINE CATALOGUE

## Strategic management

	Author	Dess,Gregory G.
		Miller,Alex
	<b>Publication Data</b>	New York: Mcgraw-Hill, 1993
	Physical Description	XIX, 924p
	Series Data	Mcgraw-Hill series in management;
	Subject Area	Management
	Subject Headings	Strategic planning Strategic planningCase studies
	Call Number	658.4012 DES
Philadelphia University Library 2011		