

ONLINE CATALOGUE

Strategic management and business policy: entering 21st century global society

		Wheelen,Thomas L. Hunger,J. David
	Publication Data	Reading, Massachusetts: Addison - Wesley, 1998
	Edition	6th ed.
	Physical Description	XXXi, [735]p
	Series Data	World student series;
	Subject Area	Management
	Subject Headings	Strategic planning Strategic planning - Case studies
	Call Number	658.4012 WHE
Philadelphia University Library 2011		