




# PHILADELPHIA UNIVERSITY LIBRARY

## ONLINE CATALOGUE

### Managing innovations: integrating technological, market and organizational change

	<b>Author</b>	Tidd,Joe Bessant,John Pavitt,Keith
	<b>Publication Data</b>	Chichester: John Wiley and Sons, 1997
	<b>Physical Description</b>	Xi, 377p
	<b>Subject Area</b>	Management
	<b>Subject Headings</b>	Industrial management Technological innovations Organizational change
	<b>Call Number</b>	658.514 TID

Philadelphia University Library 2011