




PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

e-Merchant: retail strategies for e-commerce

	Author	Neidorf,Joanne Neidorf,Robin
	Publication Data	Boston: Addison - Wesley, 2001
	Physical Description	XIX, 276p + CD-ROM
	Series Data	Addison - Wesley information technology series;
	Subject Area	Management
	Subject Headings	Electronic commerce Retail trade -- Computer network
	Call Number	658.800285 NEI
Philadelphia University Library 2011		