



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Exploring corporate strategy

	Author	Johnson,Gerry Scholes,Kevan
	Publication Data	Harlow, England: Prentice Hall, 2002
	Edition	6th ed.
	Physical Description	xxxvii, 607 p.
	Subject Area	Management
	Subject Headings	Business planning Strategic planning
	Call Number	658.4012 JOH
Philadelphia University Library 2011		