



PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

B2B exchanges: the killer application in the business-to-business internet revolution



Author	Sculeey, Arthur B. Woods, W. William
Publication Data	New York: Harper Collins Publishers, 2001
Physical Description	XV, 288p
Subject Area	Management
Subject Headings	Industrial marketing Business enterprises -- Computer networks Internet marketing
Call Number	658.84 SCU

Philadelphia University Library 2011