




PHILADELPHIA UNIVERSITY LIBRARY

ONLINE CATALOGUE

Effective small business management: an entrepreneurial approach

	Author	Scarborough, Norman M. Zimmerer, Thomas W.
	Publication Data	Upper Saddle River, New Jersey: Prentice Hall, 2002
	Edition	7th ed.
	Physical Description	XXII, 730p
	Subject Area	Management
	Subject Headings	Small business -- Management New business enterprises - - Management Small business -- United States -- Management New business enterprises -- United States -- Management
	Call Number	658.022 SCA