

ONLINE CATALOGUE

STRATEGIC MANAGEMENT: Text and Cases

	Author	Boseman,Glenn Phatak,Arvind
	Publication Data	New York: John Wiley & Sons, 1989
	Edition	
	Physical Description	860p
	Notes	Includes bibliographies and index
	Subject Area	Management
	Subject Headings	Strategic planning Strategic planningCase studies
	Call Number	658.4012 BOS
Philadelphia University Library 2011		