




# PHILADELPHIA UNIVERSITY LIBRARY

## ONLINE CATALOGUE

### Logos 01 : an essential primer for today's competitive market

|  |                             |   |
|--|-----------------------------|---|
|  | <b>Author</b>               |   |
|  | <b>Responsibility Data</b>  | [design] Capsule                                  |
|  | <b>Publication Data</b>     | Beverly, Massachusetts: Rockport Publishers, 2007 |
|  | <b>Physical Description</b> | 191 p. : ill. (chiefly col.) ; 26 cm.             |
|  | <b>Series Data</b>          | Design matters;                                   |
|  | <b>ISBN</b>                 | 978-1-59253-341-1                                 |
|  | <b>Subject Area</b>         | Drawing   |
|  | <b>Subject Headings</b>     | Logos (Symbols) -- Design                         |
|  | <b>Call Number</b>          | 741.6 LOG   |

Philadelphia University Library 2011