

ONLINE CATALOGUE

Identify: building brand through letterheads, logos and business cards

	Author	Rivers, Charlotte (Author)
	Responsibility Data	Charlotte Rivers
	Publication Data	Mies, Switzerland: RotoVision Books, 2003
	Physical Description	160 p.
	ISBN	2-88046-723-3
	Subject Area	Drawing
		Letterheads Logos (Symbols) Industrial design coordination Business cards
	Call Number	741.6 RIV
Philadelphia University Library 2011		