

ONLINE CATALOGUE

Graphic design that works : secrets for successful logo, magazine, brochure, promotion, and identity design

	Author	Cullen,Cheryl Dangel [et al.] (Author)
	Responsibility Data	[written by Cheryl Dangel Cullen et al.]
	Publication Data	Beverly, Massachusetts: Rockport Publishers, Inc., 2006
	Physical Description	352 p. : col. ill. ; 21 cm.
	ISBN	978-1-59253-279-7
	Subject Area	Drawing
	Subject Headings	Commercial art
	Call Number	741.6 GRA
Philadelphia University Library 2011		