

| Main Theme | Strategic Objectives | Action plans | Executive Tasks |
|-----------------|--|---|---|
| Students | <p align="center">1st Objective Improve University students' inputs and their competitive capabilities (academically, socially and personally) as well as enhance student services and activities</p> | Attract outstanding students and support the diversity structure of the student community | <ul style="list-style-type: none"> • Offering incentives to attract and receive outstanding students • Setting programs to support and integrate international students into university activities • Organizing a program for hosting outstanding secondary school students to make them aware of the various PU programs • Setting a program for visiting secondary schools to increase students' awareness about the PU • Encouraging student exchange programs with various Arab and foreign universities |
| | | Bolster student academic, psychological, and social counseling | <ul style="list-style-type: none"> • Reviewing academic counseling regulations to enhance their effectiveness • Setting specific regulations for students' behavioral, psychological and social counseling |
| | | Enhance student activities | <ul style="list-style-type: none"> • Reviewing the mechanism of incentives to outstanding students in the field of students' activities • Reviewing the mechanism of organizing the activities of sports and arts festivals • Setting regulations to issue a periodic newsletter under students' supervision • Activating the student clubs through a defined mechanism |
| | | | <ul style="list-style-type: none"> • Establishing a link on the University's website |

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| | | Enhance student services | <p>to facilitate communication between alumni and the University</p> <ul style="list-style-type: none"> • Celebrating the international students' national occasions as part of the students activities • Improving services rendered to students (transportation from and to the University, health, nutrition services, and others) |
| | | Establish a package of incentives to retain competent faculty | <ul style="list-style-type: none"> • Developing a Faculty saving system connected with the service at the University • Activating the sabbatical leave system through a mechanism connected with promotion and academic research • Reconsidering the salary scale and subsidies to retain competent faculty • Developing a long-term contract system based on the faculty performance and the University regulations • Reviewing the summer session remuneration system • Reviewing and activating outstanding faculty members' award regulations at the level of all University programs |