The Impact of Culture on Design and Usability
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Abstract - Abstract: Culture has a significant role in our life. We will show different cultural models (Hofstede, Hall and Trompenaars). This study aims to examine the effect of culture and its dimensions on web page and user interface from different viewpoints. It suggests a model to improve and facilitate the usability of software products and web pages, leading to increase the performance and effectiveness, that effect on localization and globalization of the products. From this model we can get a lot of benefits like saving time and effort to design process. This model facilitates the human computer interaction through cultural user Interface.