

Short Description

0381484 French Culture in Hospitality

Building on the skills learned in French this course will introduce the student to the written and spoken French necessary to communicate with French - speaking guests in a hotel environment. The presented material will cover situations that might arise in the food and beverage, front desk, guest services, housekeeping departments of a hotel, know about transportation modes and how to prepare tourist programs

0381180 Human Resource Management for Hotels and Tourist Organizations

This course aims to introduce the student with the basic principles in job analysis, recruitment, task planning, motivating employees, development of abilities through practical training, on the job training. It also aims at introducing the students with problem solving skills, and job appraisals in order to maximize the organization's outcomes and reach its goals.

0381101 Principles of Hotel & Tourism Management/ English

This course provides an introduction to the Hospitality Industry, descriptions of types of Hotels, structures, classifications, and the Jordanian Hotel Industry. It introduces the importance of Tourism, explaining the effects of supply and demand on the economy.

0381110 Principles of Food Production/ English

This course is designed to explain the following:

- Kitchen structure, equipment, and operation.
- Methods and systems of proper food storage, and hygienic food preparation.
- Proper food production methods that insure the preservation of food's natural flavor, texture and nutritional value.
- Basic methods used in preparation of parties.
- Factors influencing the completion of recipes and menu planning.

0381120 Restaurants, Banqueting and Convention Management

This course aims at identifying the student with the different types of restaurants, their structure, shifts, menus, and service options available for the guest. It also aims at identifying students with the proper banquet and conventions preparation.

0381160 Hotel & Tourism Marketing

This course is designed to explain factors affecting demand on Hotel and Tourism services. It includes identifying the marketing mix suitable to increase demand on hotels and Tourism services, determining the means of advertising and promotion, planning and budgeting advertising campaigns, defining target markets and studying competition.

0381204 Eco Tourism

This course identifies the student with the different components of the tourism environment, and how to invest in it. It focuses on the importance of retaining and protecting the environment in order to achieve the best economical and cultural results.

0381219 Accommodation Management

This course provides an operational view of the Rooms Division department, and all its sub-departments. It explains the functions of both the Front and Back offices in Hotels, and their inter-related duties.

0381221 Geography, Tourist Sights and Landmarks

This course aims at introducing students to the various types of tourism in Jordan and their geographical locations. It studies the different effects of Tourism on the economy, society and the environment in the various sights and landmarks in Jordan. Regular field trips are arranged to introduce the students to these various sights and landmarks.

0381241 Principles of Tourism Finance and Investment

This course is designed to study financial concepts in Hospitality management. It includes the hotel cash flow management, the concepts of liquidity and profitability. It explains financial strategies for expansion and new projects, analysis and explanation of financial data budgets and feasibility studies.

0381301 Hotel Culture/ English

This course designed to increase the level of English proficiency for hotel management students, by focusing on hotel and restaurant specific situations, and using role plays. This course aims at raising the level of skills and knowledge of English language by focusing in hospitality related issues

0381310 Food and Beverage Management/ English

This course is designed to explain the planning and managing of commercial food service operations, including independent restaurants. It outlines the duties of different departments in different restaurants.

0381320 Food Sanitation and Safety

This course aims at identifying the student with nutrition, the importance of food in the development of the human body. It explains the basic nutrients and their sources. This course focuses on personal hygiene and the right conditions that should be available in food processing and serving areas, as well as the prevention of food spoilage, and the prevention of food-borne diseases

0381330 Resort Management

It offers a complete approach to the operation of resort properties beginning with historical development, financial investment management. The course examines the

future and the impact of the condominium concept, time sharing, technological change, and the increased cost of energy and transportation.

0381340 Hospitality Law

This course is designed to study the various laws affecting the Hotel and Tourism Industry in Jordan. It includes the study of legal licensing of tourism activities, labor law, commercial law, travel and tourism law.

0381341 Tourist and Travel Agency Management/ English

The aim of this course is to explain the different roles taken by travel agencies and tour operators in the travel and tourism sectors. It illustrates the importance of these agencies in the development of tourism.

0381450 Computer Applications in Tourism/ English

In this course students are provided with an overview of the property management systems used in hotels, for both Front office and back office functions. It explains Hotel sales computer applications and yield management strategies.

0381390 Tourism Correspondence/ English

This course is designed to familiarize students with effective communication skills and correspondence used in Hotels and tourism organizations. It includes the study of communication models, effective communications and writing business letters.

0381406 History and Monuments of Jordan

It identifies the student with the geographical distribution of ancient cultures in Jordan. It provides information about the different civilizations that resided in this part of the world since the beginning of history.

0381410 Hotel Accounting

This course is designed to provide an understanding of the accounting system in Hotels. It also explains accounting reports, income statements, balance sheets, internal flow, accounting information and accounting ethics.

0381480 Research Project

This course is required of last year students, who have accumulated a number of skills as well as enough knowledge of the Hospitality industry to research any specific area of the industry. This research project must be hospitality related and of valid point and importance to the industry.

0381491 Hotel and Tourism Training /1

The aim of this course is to provide student with the practical experience essential in the hospitality industry by training them in different hotel departments.

0381492 Hotel and Tourism Training /2

The aim of this course is to provide students with the practical experience that is essential in the hospitality industry by training them in Travel and Tourism offices.

0381462 Tourist Guidance

This course aims at identifying students with the importance of Tourists guidance, techniques in dealing with tourist groups. It focuses on the tourist guide, his requirements, his characteristics.

0381464 Religious Tourism

This course will include the historical background of the Religious tourism in Jordan both Islamic and Christian religious sites.

0381490 Tourism Informatics and Advertising

It focuses on the role of a successful advertisements policy in the enhancement of an organizations sales, and the increase in business volume.

0381230 Management of Touristic Relations / English

This course introduces the functions of Tourism Public Relations in the Hotels and Tourist organizations. It includes the study of significance, structure, responsibility of the Public Relations unit in both Hotels and Tourist organizations.

0381210 Accommodation management (1)

This course aims to provide students with the necessary skills and knowledge of the Front office function and its relationship with other departments within the organizational chart of the hotel. The emphasis will be on the recent techniques for reservation and guest relation

0381220 Accommodation management (2)

This module will seek to provide students with different knowledge and skills about the functions and techniques of the house keeping department and different sections such as security, laundry, purchasing and storing. It also explore the relationship with other hotel departments.

0381225 English for hospitality and tourism

This course will focus on the technical terms used within the tourism and hospitality industry an emphasis on the various teams, abbreviation used in body language through various case studies and on-job training.