

Philadelphia University Faculty of Administration and Financial Sciences Department of Tourism and Hotel Management

Semester, 2008/2009

Course Syllabus

Course Title: Hotel and tourism training (1)	Course code: 0381491
Course Level: third year	Course prerequisite (s) and/or co requisite (s):
Lecture Time:	Credit hours: 3

		Academic Staff Specifics		
Name	Rank	Office Number and Location	Office Hours	E-mail Address

Course module description:

The aim of this course is to provide student with the practical experience essential in the hospitality industry by training them in different hotel departments.

Course module objectives:

- 1- To identify the importance of training program
- 2- To be familiar with the job- tasks and environment.
- 3- Identify the advantages and disadvantages for each job characteristics.

Course/ module components

• Books (title, author (s), publisher, year of publication)

Training and manual books.

- Support material (s) (vcs, acs, etc).
- Study guide (s) (if applicable)
- Homework and laboratory guide (s) if (applicable).

Teaching methods:

Lectures, discussion groups, tutorials, problem solving, debates, etc.

Learning outcomes:

- Knowledge and understanding
- 1- To understand the job- task description for each department .
- 2- To know the job nature and abilities for each position in hotel industry .
- 3- To know the articles included in the hotel and tourism legislation and instruments .
 - Cognitive skills (thinking and analysis).
- 1- Skills of analyzing the organizational chart of the hotel company.
- 2- Skills of M.B.O participation.
 - Communication skills (personal and academic).
- 1- Skills of communicating with different levels of hotel management staff
- 2- Skills of being an active member to identify hosts and guest relationship.
- 3- Communicate with web sites.
 - Practical and subject specific skills (Transferable Skills).
- $1- \quad \text{Skills of writing and presenting different themes for the job-task} \; .$
- 2- Skills of applying the theoretical techniques to be a part of practical policy .

Assessment instruments

- Short reports and/ or presentations, and/ or Short research projects
- Onizzes
- Home works
- Final examination: 50 marks

Allocation of Marks		
Assessment Instruments	Mark	
First examination	15	
Second examination	15	
Final examination: 50 marks	50	
Reports, research projects, Quizzes, Home works, Projects	20	
Total	100	

Documentation and academic honesty

• Documentation style (with illustrative examples)					

- Protection by copyright
- Avoiding plagiarism.

Course/module academic calendar

	Basic and support material	Homework/reports and their
week	to be covered	due dates
		uue dates
(1)	Meeting with students	
(2)	Distribution of students	
(2)	upon different hotels	
(3)	An introduction to the job-	
	task and identifying each	
	department of the hotel	
(4)	Food and Beverage	
	techniques	
(5)	Food and Beverage	
	techniques	
(6)	Food and Beverage	
First examination	techniques	
(7)	Food production methods/	
	hot- kitchen	
(8)	Food production methods/	
	cold- kitchen	
(9)	Reservation techniques	
(10)	Reception techniques	
(11)	Bill- for the quest	
(12)	•	
Second examination	Operator	
(13)	Stores and Lundary	
(14)	Back- office/marketing	
	/public relation /accounting	
(15)		
Specimen examination	Back- office- part two	
(Optional)	= = = = = = = = = = = = = = = = = = =	
(16)		
Final Examination	Writing report	
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Expected workload:

On average students need to spend 2 hours of study and preparation for each 50-minute lecture/tutorial.

Attendance policy:

Absence from lectures and/or tutorials shall not exceed 15%. Students who exceed the 15% limit without a medical or emergency excuse acceptable to and approved by the Dean of the relevant college/faculty shall not be allowed to take the final examination and shall receive a mark of zero for the course. If the excuse is approved by the Dean, the student shall be considered to have withdrawn from the course.

Module references

Books

- Training and Manual books

Journals

- Journal of sustainable tourism.
- Tourism analysis
- Journal of leaching in travel and tourism

Websites

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