

Curriculum Vitae

- **Name:** Basem Yousef Mahmoud Alsadi
- **Subject(s) Of Major Teaching Responsibility:** marketing strategy& Consumer Behavior
- **Coordinator of Consumer Behavior**
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- **Internal examiner of marketing strategy**
- **The fields of specialization:** the marketing strategy of forming and developing of free economic zones in the national economy(Jordan)
- **Education:**

Degree	Institution	Date
Master	International Economic Relations	1998
P.H.D	Marketing	2002

- **Academic Position:**

Title	Organization	Date
Assistant professor	Applied Sciences university	2004

- **Relevant Non-Academic Position:**

Title	Organization	Date
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- **Publications:**

Research Papers Published at Refereed Journal:

- 1- HOW THE EFFECT FOR ECONOMICS COMPARATIVE MARKETING ON THE JORDAN ENVIRONMENT BUSINESS
- 2- AL-SA'DI BASEM YOUSEF. TO THE QUESTION OF FREE ECONOMIC ZONE COMPETITIVENESS // – MINSK: FINANCES AND MANAGEMENT. - 2002. №1. - P.5.
- 3- AL-SA'DI BASEM YOUSEF – POKHABOV V.I. CONCEPTION OF EFFICIENCY OF FREE ECONOMIC ZONES // BSPA NEWS. – 2002. - №1. - P.75-78.
- 4- AL-SA'DI BASEM YOUSEF. PROBLEMS OF CREATION OF FREE ECONOMIC ZONES // CONTRIBUTION OF UNIVERSITY SCIENCES TO THE DEVELOPMENT OF PRIORITY TENDENCIES OF PRODUCT IONAL AND ECONOMIC ACTIVITIES, DEVELOPMENT OF ECONOMICAL AND ECOLOGICALLY CLEAN TECHNOLOGIES AND PROGRESSIVE METHODS OF TRAINING: MATERIALS OF 54TH SCIENTIFIC AND TECHNICAL CONFERENCE OF BSPA PROFESSORS, LECTURES, RESEARCHERS AND STUDENTS.– MINSK.: BSPA 2000. – P.61.
- 5- AL-SA'DI BASEM YOUSEF. EFFICIENT INVESTMENT STRATEGY OF FREE ECONOMIC ZONES //ECONOMY. FINANCES. MANAGEMENT. - 2001. - №12. – P.35-36.
- 6- AL-SA'DI BASEM YOUSEF. COMPETITIVENESS OF FREE ECONOMIC ZONES // MARKETING, ADVERTISEMENT AND SALES. – 2002. - №1. – P.28-32.

International Conferences:

- 7- AL-SA'DI BASEM YOUSEF. PROBLEMS OF DEVELOPMENT OF FREE ECONOMIC ZONES IN THE REPUBLIC OF BELARUS // SCIENCE AND TECHNOLOGIES ON THE EDGE OF XXI CENTURY: MATERIALS OF INTERNATIONAL SCIENTIFIC AND TECHNICAL CONFERENCE / UNDER EDITION OF I.P. FILONOV, E.S. SAPELKIN, G.Y.BELYAEV. – MINSK.: «TECHNO PRINT», 2000. - P.608.
- 8- AL-SA'DI BASEM YOUSEF. GENERAL CONCEPTS OF BREST FEZ // SCIENCE AND TECHNOLOGIES ON THE EDGE OF XXI CENTURY: MATERIALS OF INTERNATIONAL SCIENTIFIC AND TECHNICAL CONFERENCE / UNDER EDITION OF I.P. FILONOV, E.S. SAPELKIN, and G.Y.BELYAEV. – MINSK.: «TECHNO PRINT», 2000. - P.82
- 9- POKHABOV V.I., AL-SA'DI BASEM YOUSEF. DEVELOPMENT OF FREE ECONOMIC ZONES IN THE REPUBLIC OF BELARUS // SCIENCE AND TECHNOLOGIES ON THE EDGE OF XXI CENTURY: MATERIALS OF INTERNATIONAL SCIENTIFIC AND TECHNICAL CONFERENCE / UNDER EDITION OF I.P. FILONOV, E.S. SAPELKIN, and G.Y.BELYAEV. – MINSK.: «TECHNOPRINT», 2000. – P.-574.

10- د.باسم السعدي /قياس مستوى جودة خدمة الاقراض لدى صندوق التنمية والتشغيل/ مجلة جامعة العلوم التطبيقية
2007

ابحاث مقبولة للنشر

11- واقع البيئة الاستثمارية الداخلية في الاردن واثرها على تسويق المناطق الاقتصادية المؤهلة من وجهة نظر
مستثمري ومدراء الشركات بها (د.باسم السعدي و د. جمال جوده

ابحاث تحت العمل:

12- واقع تأثير تكرار الاعلان على العامل النفسي للمستهلكين

