



Philadelphia University

Faculty of Administrative and Financial Sciences



The 8th International Scientific Conference

Contemporary Business Environment Strategies: Novel Visions and Ever-changing Ideas

29 - 30 April, 2014

Organizer:

Philadelphia University, Jordan (www.philadelphia.edu.jo)

Brief Summary about the Conference:

The conference robes the inter-relationships among business strategies of both public and private sectors on the one hand, and the economic, financial, managerial, social, legal, and political environments on the other. Theoretical, quantitative and experimental researches within the scope of strategic management and business environment and similar topics relevant to the themes of the conference are welcome. It is stipulated that submitted researches should be original and not previously published or presented in other conferences. The conference program will be announced in the first week of April 2014.

Conference Themes:

- The Arab Business Environment: Status Quo and challenges.
- The strategic planning within modern business environment.
- Total quality management in business organizations.
- Research and development in modern business environment.
- The strategic management in-service organizations like (hotels, medical centers, etc.).
- Finance and investment decisions within public and private sectors.
- Contemporary accounting trends in business environments.
- Contemporary marketing: Ever-changing visions.
- Electronic management in business environments.
- Experiences in the comprehensive entrepreneurship field.

Conference Chairman:

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The Conference Venue:

Philadelphia University, Jordan

Preparatory Committee:

Dr. Isam Najib AlFuqaha	(Chairman)
Dr. Abdul Nafea' Al- Zararee	(member)
Dr. Samir Al- Abbadi	(member)
Dr. Mahmoud Abu-A'ra	(member)
Dr. Naser Al- Khmour	(member)

Academic Committee:

Prof. Ahmad Sager A'shour. (Egypt)
Prof. Salah Al-Nue'imi (Iraq)
Prof. Hussain Badran (Lebanon)
Prof. Issa Heirash (Saudi Arabia)
Prof. Martin Harris (Britain)
Prof. Boguslaw Fiedor (Poland)
Prof. Ana Rosa Obra (Spain)

Deadlines:

- Abstracts of the scientific papers should be submitted by 24/2/2014
- Research papers are to be submitted by 9/3/2014.
- Approval of researcher papers will be notified by 1/4/2014

Conference Releases:

All submitted papers will be arbitrated before they get the approval to be released in the conference.

Conference Language:

Arabic and English

Participation Fees:

- Regular participation 250 \$
 - 100\$ for the students
- Philadelphia University offers local transportation from the hotel to the conference venue, in addition to coffee and tea breaks and lunch during the conference.