## Brief Summary about the Conference:

The conference probes the inter-relationships among business strategies of both public and private sectors on the one hand, and the economic, financial, managerial, social, legal, and political environments on the other. Theoretical, quantitative and experimental research within the scope of strategic management and business environment and similar topics relevant to the themes of the conference are welcome. It is stipulated that submitted researches should be original and not previously published or presented in other conferences. The conference program will be announced in the first week of April 2014.

## Conference Themes:

- The Arab Business Environment: Status Quo and challenges.
- The strategic planning within modern business environment.
- Total quality management in business organizations.
- Research and development in modern business environment.
- The strategic management in service organizations like (hotels, medical centers, etc.)
- Finance and investment decisions within public and private sectors.
- Contemporary accounting trends in business environments.
- Contemporary marketing: Ever-changing visions.
- Electronic management in business environments.
- Experiences in the comprehensive entrepreneurship field.

## Conference Chairman:

**Dr. Isam Najib Al Fuqaha - Dean of Faculty of Administrative and Financial Sciences**

Tel: +96264799000. Ext. 2225  
Fax: +96264799035

## Preparatory Committee:

- **Dr. Isam Najib Al Fuqaha** (Chairman)  
- **Dr. Abdul Nafea' Al-Zararee** (member)  
- **Dr. Samir Al-Abbadi** (member)  
- **Dr. Mahmoud Abu-A'ra** (member)  
- **Dr. Naser Al-Khdour** (member)

## Academic Committee:

- **Prof. Ahmad Saqer A'shour. (Egypt)**  
- **Prof. Salah Al–Nue'imi (Iraq)**  
- **Prof. Hussain Badran (Lebanon)**  
- **Prof. Issa Heirash (Saudi Arabia)**  
- **Prof. Martin Harris (Britain)**  
- **Prof. Boguslaw Fiedor (Poland)**  
- **Prof. Ana Rosa Obra (Spain)**

## Deadlines:

- Abstracts of the scientific papers should be submitted by 24/2/2014
- Research papers are to be submitted by 9/3/2014.
- Approval of researcher papers will be notified by 1/4/2014

## Conference Releases:

All submitted papers will be arbitrated before they get the approval to be released in the conference.

## Conference Language:

Arabic and English

## Participation Fees:

- Regular participation 250 $  
- 100$ for the students  
Philadelphia University offers local transportation from the hotel to the conference venue, in addition to coffee and tea breaks and lunch during the conference.